

Young Indies Logo Competition

Heartland Film Society are inviting pupils from primary schools across Highland Perthshire to design a logo for The Young Indies Short Film competition and events. This is a chance for schools to win a fabulous prize (to be announced!), and to see the winning design up in lights at The Birks Cinema in November during the Aberfeldy Film Festival, 16 – 18 November. Budding artists, creatives and designers are all welcome to submit their ideas for the best logo for our Young Indies. The winning logo should consider how best to capture some of the things that make Young Indies special:

- young people working together to make films
- our incredible location in Highland Perthshire
- meeting and working with independent film and film makers
- watching films on the big screen at The Birks Cinema

A good logo should be:

- Simple. People should recognise quickly what it is and who it's about
- Scalable. A great logo should be simple enough to be able to be scaled down or up and still look good.
- Memorable. A good logo should last in your memory!
- Relevant. It should reflect what you think is important about The Young Indies.

You can find out more about the Young Indies here

<http://www.heartlandfilmsociety.org.uk/young-indies-short-film-competition.html>

and on the Aberfeldy Film Festival Facebook Page

Closing date 26 September

Terms and conditions:

The logo should be in digital format (jpg file) and suitable for use on Facebook, Website and paper publicity – you might like to look at the Heartland Film Society and Aberfeldy Film Festival logos for ideas.

The winning logo will become the property of Heartland Film Society.

The logo must be the idea and creation of young people. Teachers and parents may provide guidance and suggestions only!

Judging will take place in October. The judging panel will be made up of representatives from Heartland Film Society, The Birks Cinema and a Marketing professional.

The winner will be announced at the Junior Young Indies Schools Screening on Monday 12 November and on Sunday 18 November at the Young Indies Short Film Competition at the Birks Cinema.